



FLAG CITY VET FEST 2025 SPONSORSHIP PROSPECTUS

SATURDAY, JUNE 14, 2025 DOWNTOWN FINDLAY

VET FEST Is A Community Music Festival To Honor Veterans While Building Community!

Join Us As We Take Over Downtown Findlay With:

Live Bands • Food Trucks • Adult Beverages • Souvenir/Donation Station & much more!

Flag City Vet Fest is a dynamic event celebrating our nation's heroes while bringing the community together for an unforgettable experience. Held on Flag Day – the Army's 250th birthday – this festival will feature live music, food trucks, adult beverages, and special recognition for local veterans, veteran-friendly employers, and veteran-owned businesses.

We are seeking \$20,000 in sponsorships to cover event costs, ensuring all proceeds from ticket sales and merchandise benefit the Hancock County Wreaths Across America Endowment Fund and the Hancock County Veterans Endowment to Support Veteran Homelessness. Your sponsorship will directly impact veterans in our community while giving your business high-visibility exposure.

Why Sponsor Flag City Vet Fest?

- **Support Local Veterans** – Help fund initiatives that honor and assist veterans.
- **Showcase Your Business** – Gain brand exposure to a broad audience.
- **Engage the Community** – Be part of a unique, meaningful event in Flag City USA.
- **Tax-Deductible Contribution** – Sponsorships may be tax-deductible (*consult your tax advisor*).

2025 SPONSORSHIP OPPORTUNITIES

PRESENTING Sponsor \$5,000 (Exclusive – 1 Available)

- Recognized as "Flag City Vet Fest Presented by [Your Business]"
- Logo prominently displayed on all event materials, website, signage, t-shirts, and press releases
- Speaking opportunity during the event
- Featured placement on event banners and stage backdrop
- Social media and marketing promotions
- VIP access for 10 guests

GOLD Sponsor \$2,500

- Logo on event materials, website, t-shirts, and signage
- Recognition during event announcements
- Social media and marketing promotions
- VIP access for 6 guests

SILVER Sponsor \$1,000

- Logo on website, select signage, and t-shirts
- Recognition during event announcements
- Social media promotions
- VIP access for 4 guests

BRONZE Sponsor \$500

- Logo on website and t-shirts
- Social media mention
- VIP access for 2 guests

STAGE Sponsor \$3,000

- Logo on event materials, website, t-shirts, and signage
- Logo on stage backdrop banner
- Recognition during event announcements
- Social media and marketing promotions
- VIP access for 8 guests

BEVERAGE AREA Sponsor \$1,500

- Logo on website, select signage, and t-shirts
- Recognition during event announcements
- Social media promotions
- VIP access for 5 guests

VETERAN RECOGNITION Sponsor \$1,000

- Logo on website, select signage, and t-shirts
- Recognition during event announcements
- Social media promotions
- VIP access for 4 guests

Get Involved! Your support makes this event possible! Join us in honoring those who have served while promoting your brand in a meaningful way.

To **secure your sponsorship** or learn more, contact:
Nichole Coleman • nrcoleman@co.hancock.oh.us • 419.424.7036

► **To Volunteer:** 419.424.7036 • hancockveterans.com

Let's make Flag City Vet Fest 2025 an event to remember!

This event is proudly brought to you by:



Please e-mail your color company logo in a vector (eps or svg) or high quality raster (png or jpg) format to: egnewton@co.hancock.oh.us

Fill out the form below and return it in an envelope along with payment. Send to the Hancock County Veterans Service Office at 1100 E. Main Cross Street, Findlay, OH 45840.

Sponsoring Company: _____

Authorized Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-Mail: _____

Sponsor Package Requested:

- GOLD Sponsor** (\$2,500) **STAGE Sponsor** (\$3,000)
 SILVER Sponsor (\$1,000) **BEVERAGE Sponsor** (\$1,500)
 BRONZE Sponsor (\$ 500) **VETERAN Sponsor** (\$1,000)

Number / Sizes of **VIP T-Shirts** for Package Chosen: _____ Total Shirts

___ Small ___ Medium ___ Large ___ X-Large ___ XXL ___ XXXL

Total Amount Due: \$ _____ Payment Enclosed?

_____, 20____
Participant's Signature _____ Date _____

Check # _____ Money Order # _____

Please make check or money order payable to:
Findlay-Hancock County Alliance Foundation.
Please write 'Vet Fest' in the memo line.

Credit Card: Other _____

For credit card payment details, please call me at:

Work hours: _____ Evening: _____

Credit card number, expiration date and 3-digit security number required to process payment. Info will be obtained over the phone.

Donations may be 501c3 tax exempt. Paperwork available upon request.